

MOUGHEES HASAN RAZA

Huntington Station, NY moughees.hasan@huboweb.com

SUMMARY

Experienced Application Developer with 4+ years of expertise in back-end development and CRM systems. Proficient in overseeing all phases of the software development lifecycle for dynamic and scalable web applications. Skilled in a diverse range of programming languages, including HTML5, CSS3, PHP, MySQL, C++, C#, and MS SQL. Strong background in project management and customer relations, ensuring technical solutions align with business objectives. Known for delivering innovative, high-performance software solutions that enhance operational efficiency and drive client satisfaction.

KEY COMPETENCIES

- CRM Automation
- CRM Integration
- PHP\Laravel
- MySQL
- JAVA
- Python
- Podio / Globiflow
- GoHighLevel
- Podio APIs
- ASP.NET MVC
- ASP.NET Windows Forms
- WPF MS SQL Server

WORK EXPERIENCE

CRM Automation Engineer, 360SynergyTech LLC

Aug 2021 - Nov 2024

- Led the development and customization of CRM systems, implementing tailored workflows to meet client-specific requirements.
- Designed and optimized APIs for seamless integration of CRM systems with external tools and databases.
- Proven expertise in GHL Automations, including integrations and campaign management, enhancing clients' marketing automation strategies.
- Delivered CRM projects on time and within budget, driving increased client satisfaction and retention.
- Provided technical expertise to streamline CRM functionalities, boosting operational efficiency and business performance.
- Automated CRM workflows with Podio APIs, integrating tools like Twilio, smrtPhone, and Launch Control for SMS and click-to-call functionality.
- Developed lead capture integrations between WordPress and Podio, enabling seamless data flow.
- Implemented drip campaigns, e-signature solutions (DocuSign, RightSignature), and calendar synchronization with Google Calendar.
- Integrated lead management platforms such as BatchDialer, Launch Control, and BatchLeads with Podio for enhanced tracking and automation.

DOTNET Developer, Bucksol Technologies

Jan 2020 -June 2020

- Gained hands-on experience in designing and developing web applications using ASP.NET MVC and MS SQL for BloggersInn.com, focusing on scalability and performance optimization.
 - Developed a robust Inventory Management System using ASP.NET Windows Forms, WPF, and MS SQL, streamlining data management and improving operational efficiency.
 - Enhanced practical skills in database design, UI/UX development, and application debugging, aligning with industry standards.
 - Collaborated effectively with teams to meet project goals and deliver user-centric solutions within deadlines.
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EDUCATION

2018 - 2020

Bachelor of Science in Computer Science
University of Management and Technology
CGPA 3.86/4.0
Dean's Merit List

CERTIFICATIONS

- PHP Framework (certificate): PHP Core.
 - Programming Languages: PHP, MySQL, HTML5, CSS.
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